# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

# CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 6, 2018

# Twilio Inc.

(Exact name of registrant as specified in its charter)

Delaware 001-37806 26-2574840

(State or other jurisdiction of incorporation)

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

(Commission File Number)

(IRS Employer Identification No.)

375 Beale Street, Suite 300 San Francisco, California 94105

(Address of principal executive offices) (Zip Code)

(415) 390-2337

(Registrant's telephone number, including area code)

Not applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended t	o simuitaneousiy satisiy the filing o	bligation of the registrant
under any of the following provisions:		

	Emerging growth company	
Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter)		33
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))		
Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))		

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any

#### Item 2.02 Results of Operations and Financial Condition.

On November 6, 2018, Twilio Inc. (the "Company") issued a press release announcing its financial results for the quarterly period ended September 30, 2018. A copy of the press release is furnished herewith as Exhibit 99.1.

The information furnished under this Item 2.02 and in the accompanying Exhibit 99.1 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act regardless of any general incorporation language in such filing, unless expressly incorporated by specific reference in such filing.

#### Item 9.01 Financial Statements and Exhibits.

#### (d) Exhibits.

	xhibit	
	No.	Description
<u>99.1</u>		Press release issued by Twilio Inc. dated November 6, 2018.

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

# TWILIO INC.

Date: November 6, 2018 By: /s/ Lee Kirkpatrick

Name: Lee Kirkpatrick
Title: Chief Financial Officer

#### **Twilio Announces Third Quarter 2018 Results**

Q3 Total Revenue of \$168.9 million, up 68% year-over-year

Q3 Base Revenue of \$154.3 million, up 68% year-over-year

Q3 Dollar-Based Net Expansion Rate of 145%

SAN FRANCISCO--(BUSINESS WIRE)--November 6, 2018--Twilio (NYSE: TWLO), the leading cloud communications platform, today reported financial results for its third quarter ended September 30, 2018.

"We're thrilled to report yet another strong quarter for revenue growth, product innovation, and customer success in Q3," said Jeff Lawson, Twilio's Co-Founder and Chief Executive Officer. "There are several key issues on the minds of many companies today – creating seamless omni-channel experiences, ensuring enterprise compliance, and utilizing Artificial Intelligence and bots to create better customer experiences. At our SIGNAL conference in October, we were proud to announce products aimed at helping our customers solve these pressing challenges."

#### Third Quarter 2018 Financial Highlights

- Total revenue of \$168.9 million for the third quarter of 2018, up 68% from the third quarter of 2017 and 14% sequentially from the second quarter of 2018.
- Base revenue of \$154.3 million for the third quarter of 2018, up 68% from the third quarter of 2017 and 14% sequentially from the second quarter of 2018.
- GAAP loss from operations of \$25.0 million for the third quarter of 2018, compared with GAAP loss from operations of \$24.0 million for the third quarter of 2017. Non-GAAP income from operations of \$4.3 million for the third quarter of 2018, compared with non-GAAP loss from operations of \$7.7 million for the third quarter of 2017.
- GAAP net loss per share attributable to common stockholders of \$0.28 based on 98.0 million weighted average shares outstanding in the third quarter of 2018, compared with GAAP net loss per share attributable to common stockholders of \$0.25 based on 92.2 million weighted average shares outstanding in the third quarter of 2017.
- Non-GAAP net income per share attributable to common stockholders of \$0.07 based on 109.8 million non-GAAP weighted average shares outstanding in the third quarter of 2018, compared with non-GAAP net loss per share attributable to common stockholders of \$0.08 based on 92.2 million weighted average shares outstanding in the third quarter of 2017.

#### **Key Metrics and Recent Business Highlights**

- 61,153 Active Customer Accounts as of September 30, 2018, compared to 46,489 Active Customer Accounts as of September 30, 2017.
- Dollar-Based Net Expansion Rate was 145% for the third quarter of 2018, compared to 122% for the third quarter of 2017.
- Announced two important additions to the leadership team: Khozema Shipchandler as Chief Financial Officer and Nils Puhlmann as Chief Trust and Security Officer.
- Signed a definitive agreement to acquire SendGrid, the leading email API platform, to further our vision of creating the world's leading cloud communications platform spanning voice, messaging, video and coming soon email.
- Acquired long-time partner, Ytica, to accelerate the Twlio Flex roadmap by adding highly customizable contact center reporting, speech analytics, and workforce optimization (WFO) software.
- Announced the general availability of Twilio Flex, the first fully programmable cloud contact center platform that allows enterprises to build a customized experience that supports their business needs.
- Launched Twilio <PAY>, a new API that enables developers to easily process payments securely over the phone via automated Interactive Voice Response (IVR) interactions or in contact center environments.
- Received Payment Card Industry Data Security Standard (PCI DSS) Level 1 certification for our Programmable Voice product, enabling our customers to use our platform to process payments securely without having to maintain PCI compliance themselves.
- Announced Twilio Autopilot, a fully programmable, conversational AI platform for building customer bots, IVRs, and home assistant apps that can deliver omni-channel self-service capabilities to customers at scale.
- Extended our partnership with T-Mobile by creating a new developer platform for the T-Mobile Narrowband IoT (NB-IoT) network, a new network technology for the Internet of Things (IoT) that has the potential to open up a substantial market for new categories of lower cost, battery efficient internet-connected devices that don't exist today.
- Launched the Twilio Super-SIM, expanding our efforts to provide global connectivity through a single API for our growing list of IoT customers by adding relationships with The Three Group, Singtel, and Telefonica.
- Celebrated the five-year anniversary of Twilio.org by setting a new 10-year goal to have social impact organizations around the world using the Twilio platform to help 1 billion people every year.

#### Outlook

Twilio is providing guidance for the fourth quarter ending December 31, 2018 and full year ending December 31, 2018 as follows:

Quarter ending December 31, 2018:			
Total Revenue (millions)	\$ 183.0	to	\$ 185.0
Base Revenue (millions)	\$ 174.0	to	\$ 175.0
Non-GAAP income from operations (millions)	\$ 1.0	to	\$ 2.0
Non-GAAP net income per share	\$ 0.03	to	\$ 0.04
Non-GAAP weighted average shares outstanding (millions)	111.0		
Full control by December 21, 2010.			
Full year ending December 31, 2018:	 		 
Total Revenue (millions)	\$ 629.0	to	\$ 631.0
Base Revenue (millions)	\$ 581.0	to	\$ 582.0
Non-GAAP income from operations (millions)	\$ 3.0	to	\$ 4.0
Non-GAAP net income per share	\$ 0.10	to	\$ 0.11
Non-GAAP weighted average shares outstanding (millions)	108.0		

#### **Conference Call Information**

Twilio will host a conference call today, November 6, 2018, to discuss third quarter 2018 financial results, as well as the fourth quarter and full year 2018 outlook, at 2 p.m. Pacific Time, 5 p.m. Eastern Time. A live webcast of the conference call, as well as a replay of the call, will be available at <a href="https://investors.twilio.com">https://investors.twilio.com</a>. The conference call can also be accessed by dialing (844) 453-4207, or +1 (647) 253-8638 (outside the U.S. and Canada). The conference ID is 1374525. Following the completion of the call through 11:59 p.m. Eastern Time on November 13, 2018, a replay will be available by dialing (800) 585-8367 or +1 (416) 621-4642 (outside the U.S. and Canada) and entering passcode 1374525. Twilio has used, and intends to continue to use, its investor relations website as a means of disclosing material non-public information and for complying with its disclosure obligations under Regulation FD.

#### **About Twilio Inc.**

Millions of developers around the world have used Twilio to unlock the magic of communications to improve any human experience. Twilio has democratized communications channels like voice, text, chat, and video by virtualizing the world's telecommunications infrastructure through APIs that are simple enough for any developer to use, yet robust enough to power the world's most demanding applications. By making communications a part of every software developer's toolkit, Twilio is enabling innovators across every industry — from emerging leaders to the world's largest organizations — to reinvent how companies engage with their customers.

#### **Forward-Looking Statements**

This press release and the accompanying conference call contain forward-looking statements within the meaning of the federal securities laws, which statements involve substantial risks and uncertainties. Forward-looking statements generally relate to future events or our future financial or operating performance. In some cases, you can identify forward-looking statements because they contain words such as "may," "will," "should," "expects," "plans," "anticipates," "could," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential" or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions. Forward-looking statements contained in this press release include, but are not limited to, statements about: Twilio's outlook for the quarter ending December 31, 2018 and full year ending December 31, 2018, Twilio's expectations regarding its products and solutions, and Twilio's agreement to acquire SendGrid. You should not rely upon forward-looking statements as predictions of future events.

The outcome of the events described in these forward-looking statements is subject to known and unknown risks, uncertainties, and other factors that may cause Twilio's actual results, performance, or achievements to differ materially from those described in the forward-looking statements, including, among other things: adverse changes in general economic or market conditions; changes in the market for communications; Twilio's ability to adapt its products to meet evolving market and customer demands and rapid technological change; Twilio's ability to generate sufficient revenues to achieve or sustain profitability; Twilio's ability to retain customers and attract new customers; Twilio's limited operating history, which makes it difficult to evaluate its prospects and future operating results; Twilio's ability to effectively manage its growth; Twilio's ability to compete effectively in an intensely competitive market, and the proposed transaction between Twilio and SendGrid.

The forward-looking statements contained in this press release are also subject to additional risks, uncertainties, and factors, including those more fully described in Twilio's most recent filings with the Securities and Exchange Commission, including its Form 10-Q for the quarter ended June 30, 2018 filed on August 8, 2018. Further information on potential risks that could affect actual results will be included in the subsequent periodic and current reports and other filings that Twilio makes with the Securities and Exchange Commission from time to time. Moreover, Twilio operates in a very competitive and rapidly changing environment, and new risks and uncertainties may emerge that could have an impact on the forward-looking statements contained in this press release.

Forward-looking statements represent Twilio's management's beliefs and assumptions only as of the date such statements are made. Twilio undertakes no obligation to update any forward-looking statements made in this press release to reflect events or circumstances after the date of this press release or to reflect new information or the occurrence of unanticipated events, except as required by law.

#### **Use of Non-GAAP Financial Measures**

To provide investors and others with additional information regarding Twilio's results, the following non-GAAP financial measures are disclosed: non-GAAP gross profit and gross margin, non-GAAP operating expenses, non-GAAP income (loss) from operations and operating margin, non-GAAP net income (loss) attributable to common stockholders, and non-GAAP net income (loss) per share attributable to common stockholders, basic and diluted.

**Non-GAAP Gross Profit and Non-GAAP Gross Margin.** For the periods presented, Twilio defines non-GAAP gross profit and non-GAAP gross margin as GAAP gross profit and GAAP gross margin, respectively, adjusted to exclude stock-based compensation and amortization of acquired intangibles.

**Non-GAAP Operating Expenses.** For the periods presented, Twilio defines non-GAAP operating expenses (including categories of operating expenses) as GAAP operating expenses (and categories of operating expenses) adjusted to exclude, as applicable, stock-based compensation, amortization of acquired intangibles, acquisition-related expenses, payroll taxes related to stock-based compensation, legal settlements/accruals, and charitable contributions.

**Non-GAAP Income (Loss) from Operations and Non-GAAP Operating Margin.** For the periods presented, Twilio defines non-GAAP income (loss) from operations and non-GAAP operating margin as GAAP loss from operations and GAAP operating margin, respectively, adjusted to exclude stock-based compensation, amortization of acquired intangibles, acquisition-related expenses, payroll taxes related to stock-based compensation, legal settlements/accruals, and charitable contributions.

Non-GAAP Net Income (Loss) Attributable to Common Stockholders and Non-GAAP Net Income (Loss) Per Share Attributable to Common Stockholders, Basic and Diluted. For the periods presented, Twilio defines non-GAAP net income (loss) attributable to common stockholders and non-GAAP net income (loss) per share attributable to common stockholders, basic and diluted, as GAAP net loss attributable to common stockholders and GAAP net loss per share attributable to common stockholders, basic and diluted, respectively, adjusted to exclude stock-based compensation, amortization of acquired intangibles, acquisition-related expenses, payroll taxes related to stock-based compensation, legal settlements/accruals, and charitable contributions, and amortization of debt discount and issuance costs.

Twilio's management uses the foregoing non-GAAP financial information, collectively, to evaluate its ongoing operations and for internal planning and forecasting purposes. Twilio's management believes that non-GAAP financial information, when taken collectively, may be helpful to investors because it provides consistency and comparability with past financial performance, facilitates period-to-period comparisons of results of operations, and assists in comparisons with other companies, many of which use similar non-GAAP financial information to supplement their GAAP results. Non-GAAP financial information is presented for supplemental informational purposes only, and should not be considered a substitute for financial information presented in accordance with GAAP, and may be different from similarly-titled non-GAAP measures used by other companies. Whenever Twilio uses a non-GAAP financial measure, a reconciliation is provided to the most directly comparable financial measure stated in accordance with GAAP. Investors are encouraged to review the related GAAP financial measures and the reconciliation of these non-GAAP financial measures to their most directly comparable GAAP financial measures.

With respect to Twilio's guidance as provided under "Outlook" above, Twilio has not reconciled its expectations as to non-GAAP income (loss) from operations to GAAP loss from operations or non-GAAP net income (loss) per share to GAAP net loss per share because stock-based compensation expense cannot be reasonably calculated or predicted at this time. Accordingly, a reconciliation is not available without unreasonable effort.

### **Operating Metrics**

Twilio reviews a number of operating metrics to evaluate its business, measure performance, identify trends, formulate business plans, and make strategic decisions. These include the number of Active Customer Accounts, Base Revenue, and Dollar-Based Net Expansion Rate.

**Number of Active Customer Accounts.** Twilio believes that the number of Active Customer Accounts is an important indicator of the growth of its business, the market acceptance of its platform and future revenue trends. Twilio defines an Active Customer Account at the end of any period as an individual account, as identified by a unique account identifier, for which Twilio has recognized at least \$5 of revenue in the last month of the period. Twilio believes that use of its platform by customers at or above the \$5 per month threshold is a stronger indicator of potential future engagement than trial usage of its platform or usage at levels below \$5 per month. A single organization may constitute multiple unique Active Customer Accounts if it has multiple account identifiers, each of which is treated as a separate Active Customer Account.

Base Revenue. Twilio monitors Base Revenue as one of the more reliable indicators of future revenue trends. Base Revenue consists of all revenue other than revenue from large Active Customer Accounts that have never entered into 12-month minimum revenue commitment contracts with Twilio, which the Company refers to as Variable Customer Accounts. While almost all of Twilio's customers exhibit some level of variability in the usage of its products, based on the experience of Twilio's management, Twilio believes that Variable Customer Accounts are more likely to have significant fluctuations in usage of its products from period to period, and therefore that revenue from Variable Customer Accounts may also fluctuate significantly from period to period. This behavior is best evidenced by the decision of such customers not to enter into contracts with Twilio that contain minimum revenue commitments, even though they may spend significant amounts on the use of the Company's products and they may be foregoing more favorable terms often available to customers that enter into committed contracts with Twilio. This variability adversely affects Twilio's ability to rely upon revenue from Variable Customer Accounts when analyzing expected trends in future revenue.

For historical periods through March 31, 2016, Twilio defined a Variable Customer Account as an Active Customer Account that (i) had never signed a minimum revenue commitment contract with the Company for a term of at least 12 months and (ii) has met or exceeded 1% of the Company's revenue in any quarter in the periods presented through March 31, 2016. To allow for consistent period-to-period comparisons, in the event a customer account qualified as a Variable Customer Account as of March 31, 2016, or a previously Variable Customer Account ceased to be an Active Customer Account as of such date, Twilio included such customer account as a Variable Customer Account in all periods presented. For reporting periods starting with the three months ended June 30, 2016, Twilio defines a Variable Customer Account as a customer account that (a) has been categorized as a Variable Customer Account in any prior quarter, as well as (b) any new customer account that (i) is with a customer that has never signed a minimum revenue commitment contract with Twilio for a term of at least 12 months and (ii) meets or exceeds 1% of the Company's revenue in a quarter. Once a customer account is deemed to be a Variable Customer Account in any period, they remain a Variable Customer Account in subsequent periods unless they enter into a minimum revenue commitment contract with Twilio for a term of at least 12 months.

Dollar-Based Net Expansion Rate. Twilio's ability to drive growth and generate incremental revenue depends, in part, on the Company's ability to maintain and grow its relationships with existing Active Customer Accounts and to increase their use of the platform. An important way in which Twilio tracks its performance in this area is by measuring the Dollar-Based Net Expansion Rate for Active Customer Accounts, other than Variable Customer Accounts. Twilio's Dollar-Based Net Expansion Rate increases when such Active Customer Accounts increase their usage of a product, extend their usage of a product to new applications or adopt a new product. Twilio's Dollar-Based Net Expansion Rate decreases when such Active Customer Accounts cease or reduce their usage of a product or when the Company lowers usage prices on a product. As our customers grow their businesses and extend the use of our platform, they sometimes create multiple customer accounts with us for operational or other reasons. As such, for reporting periods starting with the three months ended December 31, 2016, when we identify a significant customer organization (defined as a single customer organization generating more than 1% of revenue in a quarterly reporting period) that has created a new Active Customer Account, this new Active Customer Account is tied to, and revenue from this new Active Customer Account is included with, the original Active Customer Account for the purposes of calculating this metric. Twilio believes that measuring Dollar-Based Net Expansion Rate on revenue generated from Active Customer Accounts, other than Variable Customer Accounts, provides a more meaningful indication of the performance of the Company's efforts to increase revenue from existing customers.

Twilio's Dollar-Based Net Expansion Rate compares the revenue from Active Customer Accounts, other than Variable Customer Accounts, in a quarter to the same quarter in the prior year. To calculate the Dollar-Based Net Expansion Rate, the Company first identifies the cohort of Active Customer Accounts, other than Variable Customer Accounts, that were Active Customer Accounts in the same quarter of the prior year. The Dollar-Based Net Expansion Rate is the quotient obtained by dividing the revenue generated from that cohort in a quarter, by the revenue generated from that same cohort in the corresponding quarter in the prior year. When Twilio calculates Dollar-Based Net Expansion Rate for periods longer than one quarter, it uses the average of the applicable quarterly Dollar-Based Net Expansion Rates for each of the quarters in such period.

#### Additional Information and Where To Find It

#### **No Offer or Solicitation**

This communication does not constitute an offer to sell or the solicitation of an offer to buy any securities nor a solicitation of any vote or approval with respect to the proposed transaction or otherwise. No offering of securities shall be made except by means of a prospectus meeting the requirements of Section 10 of the U.S. Securities Act of 1933, as amended, and otherwise in accordance with applicable law.

### **Participants in the Solicitation**

Each of Twilio and SendGrid and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from their respective shareholders in connection with the proposed transaction. Information regarding the persons who may, under the rules of the SEC, be deemed participants in the solicitation of Twilio and SendGrid shareholders in connection with the proposed transaction and a description of their direct and indirect interests, by security holdings or otherwise will be set forth in the Registration Statement and joint proxy statement/prospectus when filed with the SEC. Information regarding Twilio's executive officers and directors is included in Twilio's Proxy Statement for its 2018 Annual Meeting of Stockholders, filed with the SEC on April 27, 2018 and information regarding SendGrid's executive officers and directors is included in SendGrid's Proxy Statement for its 2018 Annual Meeting of Stockholders, filed with the SEC on April 20, 2018.

Additional information regarding the interests of the participants in the solicitation of proxies in connection with the proposed transaction will be included in the joint proxy statement/prospectus and other relevant materials Twilio and SendGrid intend to file with the SEC.

Source: Twilio Inc.

#### TWILIO INC.

Condensed Consolidated Statements of Operations
(In thousands, except share and per share amounts)
(Unaudited)

Three Months Ended

		September 30,		
		2018		2017
Revenue	\$	168,895	\$	100,542
Cost of revenue		77,031		48,254
Gross profit		91,864		52,288
Operating expenses:				
Research and development		42,340		31,674
Sales and marketing		45,949		25,778
General and administrative		28,608		18,867
Total operating expenses		116,897		76,319
Loss from operations		(25,033)		(24,031)
Other income (expense), net		(1,939)		1,000
Loss before provision for income taxes		(26,972)		(23,031)
Provision for income taxes		(84)		(422)
Net loss attributable to common stockholders	\$	(27,056)	\$	(23,453)
Net loss per share attributable to common stockholders, basic and diluted	\$	(0.28)	\$	(0.25)
Weighted-average shares used in computing net loss per share attributable to common stockholders, basic and diluted	_	98,019,629	_	92,156,768

# TWILIO INC. Condensed Consolidated Balance Sheets (In thousands)

(Unaudited)

Assets	Se	As of September 30, 2018		
Current assets:	·			2017
Cash and cash equivalents	\$	469,132	\$	115,286
Short-term marketable securities	Ψ	276,221	Ψ	175,587
Accounts receivable, net		80,159		43,113
Prepaid expenses and other current assets		25,237		19,279
Total current assets	·	850,749		353,265
Restricted cash		20,182		5,502
Property and equipment, net		59,205		50,541
Intangible assets, net		29,784		20,064
Goodwill		37,106		17,851
Other long-term assets		6,771		2,559
Total assets	\$ <u> </u>	1,003,797	\$	449,782
Liabilities and Stockholders' Equity				
Current liabilities:				
Accounts payable	\$	12,842	\$	11,116
Accrued expenses and other current liabilities		93,894		53,614
Customer deposits		8,483		-
Deferred revenue		10,208		13,797
Total current liabilities		125,427		78,527
Convertible senior notes, net		428,778		-
Other long-term liabilities		15,239		11,409
Total liabilities		569,444		89,936
Commitments and contingencies		_		
Stockholders' equity:				
Preferred stock		-		-
Common stock		97		94
Additional paid-in capital		757,392		608,165
Accumulated other comprehensive income		1,380		2,025
Accumulated deficit	<u>_</u>	(324,516)		(250,438)
Total stockholders' equity		434,353		359,846
Total liabilities and stockholders' equity	\$	1,003,797	\$	449,782

Nine Months Ended September 30,

		2018			
Operating Activities:		_	2017 As Adjusted		
Net loss	\$ (74,791)	\$	(44,789)		
Adjustments to reconcile net loss to net cash provided by (used in) operating activities:	ψ (/4,/31)	Ψ	(44,703)		
Depreciation and amortization	18,246		13,406		
Net amortization of investment premium and discount	(845)		153		
Amortization of debt issuance costs	657		155		
Accretion of debt discount	7,717		_		
Stock-based compensation	61,287		35,973		
	885		33,973		
Amortization of deferred commissions			407		
Provision for doubtful accounts	2,626		407		
Write-off of internally developed software and intangible assets	1,687		96		
Gain on lease termination	-		(295)		
Changes in assets and liabilities:	(20.0.42)		(0.4=0)		
Accounts receivable	(39,643)		(9,173)		
Prepaid expenses and other current assets	(6,600)		(4,947)		
Other long-term assets	(3,681)		(1,512)		
Accounts payable	1,641		1,411		
Accrued expenses and other current liabilities	39,732		(1,454)		
Deferred revenue	(3,390)		3,364		
Customer deposits	8,482		-		
Other long-term liabilities	(1,177)		306		
Net cash provided by (used in) operating activities	\$ 12,833	\$	(7,054)		
Turning Anti-datus					
Investing Activities:	(212 522)		(200 500)		
Purchases of marketable securities	(213,533)		(280,569)		
Maturities of marketable securities	113,497		87,325		
Capitalized software development costs	(15,276)		(12,281)		
Purchases of property and equipment	(3,048)		(8,613)		
Purchases of intangible assets	(380)		(206)		
Acquisition, net of cash acquired	(29,662)	_	(22,621)		
Net cash used in investing activities	\$ (148,402)	\$	(236,965)		
Financing Activities:					
Proceeds from issuance of convertible senior notes	550,000		_		
Payments of debt issuance costs	(12,877)		_		
Purchase of capped call	(58,465)		_		
Payments of costs related to public offerings	(50,405)		(430)		
Proceeds from exercises of stock options	22,578		22,504		
Proceeds from shares issued in ESPP	4,474		7,404		
Value of equity awards withheld for tax liabilities	(1,720)				
• •		_	(476)		
Net cash provided by financing activities	\$503,990	\$	29,002		
Effect of exchange rate changes on cash, cash equivalents, and restricted cash	105		88		
Net increase (decrease) in cash, cash equivalents, and restricted cash	368,526		(214,929)		
Cash, cash equivalents, and restricted cash at beginning of period	120,788		314,280		
Cash, cash equivalents, and restricted cash at ordinary of period	\$ 489,314	\$	99,351		
Cash, Cash Cquivalents, and restricted Cash at end of period	405,314	Ψ	33,331		

# (In thousands, except shares, per share amounts, and percentages)

(Unaudited)

Three Months Ended September 30,

		tember 30,		
	2018	2017		
Gross profit	\$ 91,864	\$ 52,288		
Non-GAAP adjustments:				
Stock-based compensation	284	180		
Amortization of acquired intangibles	1,396	1,250		
Non-GAAP gross profit	\$ 93,544	\$ 53,718		
8 P				
N. GAAD.	550/	F20/		
Non-GAAP gross margin	55%	53%		
Research and development	\$ 42,340	\$ 31,674		
Non-GAAP adjustments:				
Stock-based compensation	(10,879)	(6,493)		
Amortization of acquired intangibles	-	(25)		
Payroll taxes related to stock-based compensation	(748)	(315)		
Non-GAAP research and development	\$ 30,713	\$ 24,841		
Non-GAAP research and development as % of revenue	18%	25%		
Ton G.I.I. Tesement and development at 70 of the relation	10/0	2570		
Sales and marketing	\$ 45,949	\$ 25,778		
Non-GAAP adjustments:	Ψ -10,5-15	23,770		
Stock-based compensation	(5,246)	(2,603)		
Amortization of acquired intangibles	(3,240)	(220)		
		, ,		
Payroll taxes related to stock-based compensation	(339)	(148)		
Non-GAAP sales and marketing	\$ 39,974	\$ 22,807		
Non-GAAP sales and marketing as % of revenue	24%	23%		
General and administrative	\$ 28,608	\$ 18,867		
Non-GAAP adjustments:				
Stock-based compensation	(6,332)	(4,912)		
Amortization of acquired intangibles	(20)	(20)		
Acquisition-related expenses	(1,554)	(35)		
Payroll taxes related to stock-based compensation	(411)	(132)		
Legal settlements/accruals	(1,510)	()		
Charitable contribution	(175)	_		
Non-GAAP general and administrative	\$ 18,606	\$ 13,768		
Non-OZZI general and administrative	10,000	13,700		
N. GAID. I.	440/	4.407		
Non-GAAP general and administrative as % of revenue	11%	14%		
	d (05 000)	ф (0.4.004)		
Loss from operations and margin	\$ (25,033)	\$ (24,031)		
Non-GAAP adjustments:				
Stock-based compensation	22,741	14,188		
Amortization of acquired intangibles	1,806	1,515		
Acquisition-related expenses	1,554	35		
Payroll taxes related to stock-based compensation	1,498	595		
Legal settlements/accruals	1,510	-		
Charitable contribution	175	-		
Non-GAAP income (loss) from operations	\$ 4,251	\$ (7,698)		
•				
Non-GAAP operating margin	3%	(8%)		
Ton Orbit operating margin	370	(0/0)		

#### (In thousands, except shares, per share amounts, and percentages)

(Unaudited)

**Three Months Ended** September 30, 2018 2017 Net loss attributable to common stockholders (23,453) (27,056)Non-GAAP adjustments: Stock-based compensation 22,741 14,188 Amortization of acquired intangibles 1,806 1,515 Acquisition-related expenses 1,554 35 Payroll taxes related to stock-based compensation 1,498 595 Legal settlements/accruals 1,510 Charitable contribution 175 Amortization of debt discount and issuance costs 5,679 7,907 (7,120) Non-GAAP net income (loss) attributable to common stockholders Non-GAAP net income (loss) attributable to common stockholders as % of revenue 5% (7%) Net loss per share attributable to common stockholders, basic\* \$ (0.28) \$ (0.25)Non-GAAP adjustments: 0.21 0.15 Stock-based compensation Amortization of acquired intangibles 0.02 0.02 Acquisition-related expenses 0.01 0.00 Payroll taxes related to stock-based compensation 0.01 0.01 Legal settlements/accruals 0.01 Charitable contribution 0.00 Amortization of debt discount and issuance costs 0.05 Dilutive securities 0.03 Non-GAAP net income (loss) per share attributable to common stockholders, diluted 0.07 (0.08)GAAP weighted-average shares used to compute net loss per share attributable to common stockholders, basic 98,019,629 92,156,768 Effect of dilutive securities (stock options and restricted stock units) 11,801,023

109,820,652

92,156,768

Non-GAAP weighted-average shares used to compute Non-GAAP net income (loss) per share attributable to common stockholders, diluted

<sup>\*</sup> Some columns may not add due to rounding

# TWILIO INC. Key Metrics (Unaudited)

	Three Months Ended						
	March 31, 2017	June 30, 2017	Sept. 30, 2017	Dec. 31, 2017	March 31, 2018	June 30, 2018	Sept. 30, 2018
Number of Active Customers (as of period end date)	40,696	43,431	46,489	48,979	53,985	57,350	61,153
Base Revenue (in thousands)	\$80,643	\$87,583	\$91,965	\$105,299	\$117,507	\$135,004	\$154,348
Base Revenue Growth Rate	62%	55%	43%	40%	46%	54%	68%
Dollar-Based Net Expansion Rate	141%	131%	122%	118%	132%	137%	145%

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